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EDITORIAL

The Annual Assembly kicked off the last year of the CREATE project. Participants discussed the first results of the work packages, and assessed the final project guidelines, along with the dissemination and exploitation strategies. The second round of mentoring visits will also start soon. We look forward to continuing to work in cooperation to make our project a success!

CREATE Assembly of Partners and training



The third CREATE Annual All-Partner Meeting took place in London on 16-19 May.

Over 40 participants attended, most of them representing the ten CREATE cities. This meeting was a milestone in the CREATE project, where the partners could learn from each other and discuss the project's key findings. Several successful knowledge exchange sessions were also organised.

The All-Partner Meeting was preceded by a Steering Committee meeting, which brought together the members of CREATE's external advisory board. The first two days of the All-Partner Meeting included a series of presentations by all work package leaders and Stage 1 and Stage 3 city representatives. The presentations were followed by facilitated group sessions, allowing city representatives to discuss CREATE's findings. The second day of the annual meeting ended with a dinner, held in the presence of Marcel Rommerts, head of unit, INEA, European Commission.

On 18 May, Werner Brog, managing director of Socialdata, led a training session on 'Implementing successful Stage 3 transport policies – The crucial role of awareness and marketing, focusing on behaviour change and awareness raising. The session was open to all participants, including Stakeholder Engagement Group (SEG) members. The last morning was dedicated to two guided visits: one to Walthamstow Village, centre of the infrastructure changes as part of the [Waltham Forest Mini-Holland project](#), and another to Transport for London's Traffic Control Centre.

CREATE's Steering Committee will meet next on 7-8 September in Bucharest. The CREATE Consortium Meeting will be the final event of the project, scheduled for May 2018 in Brussels.



Task

- What will technological change mean for cities' management of transport?
 - New challenges
 - New possible benefits
 - New means of managing urban transport
- Discuss in two groups
 - Transport technological advance
 - Non-transport technological advance
- Then reconvene for plenary discussion

CREATE Stakeholder Engagement Group (SEG) meeting in Lisbon

In March, the CREATE Stakeholder Engagement Group held its fourth meeting in Lisbon on the sidelines of the EUROCIITIES Mobility Forum. Twenty representatives of SEG members and CREATE partners were in attendance. The discussions focused on the main areas to be developed during the last year of the CREATE project, and on how technology could help Stage 4 cities achieve their project-related goals. UCL and VECTOS organised two interactive workshops on these themes. The UCL workshop, hosted by Tom Cohen and Peter Jones, had the title 'What

will technological change mean for cities' management of transport?', and explored the role of technology in future transport policies and whether cities are prepared to embrace these new technologies. Participants agreed that cities are not ready yet to fully face this challenge. They also found that the new business models could clash with the local regulations. Autonomous vehicles present potential benefits, but they could also generate more traffic jams than anticipated. The shift from owning to sharing a vehicle could influence the number of vehicles (including autonomous ones) on the roads. However, participants concluded that when it comes to new technologies, the professionals tend to underestimate the number of people and cities who would want to remain in control.

The second workshop, facilitated by Laurie Pickup and Paul Curtis of VECTOS, focused on the type of knowledge the CREATE project should generate. CREATE should address different target groups within cities, therefore the content and form of the project's output should be carefully chosen. Participants agreed that the best ways to share the knowledge generated by the project are via policy briefs, evidence-based arguments for new policies, videos, and web-based platforms. The event was chaired by Lucia Cristea (EIP) and organised and facilitated by Vanessa Holve (EUROCITIES). The next SEG meeting will take place in Toulouse on 18 October (date tbc), alongside the next EUROCITIES Mobility Forum meeting.

'Drivers of change' technical workshop in Paris

On 8-9 March, the Science Po campus in Paris hosted the 'Drivers of change' technical workshop. The objective was to help participants better understand the CREATE Stage 3 cities' efforts to reduce car use. The speakers included project participants and external experts. They presented quantitative analyses and qualitative assessments performed within the WP3 and WP4 framework. CREATE's technical partners, representatives of Stage 3 cities, and external experts discussed trends in vehicle ownership, car use, and congestion in their respective cities, and assessed the various drivers behind these developments. Over the past years, all Stage 3 cities have implemented combinations of push and pull measures as part of their integrated plans. The results of this workshop will feed into CREATE's work packages. We thank all participants for their active engagement, and especially the Science Po team for hosting the workshop.



CREATE peer learning and dissemination events

CREATE mentoring and study visits

On 21-22 March, representatives of London travelled to Tallinn for a mentoring visit (see below). The last of the five mentoring visits scheduled for the first round of the CREATE project will take representatives of Berlin to Amman on 10-12 July. All ten paired cities should complete their mentoring strategies and action plans by September. Before the summer, they will agree on the dates and focuses of the second round of mentoring visits to be held in the autumn and winter of this year.

On the heels of the study visit to Copenhagen held in April (see below), another such visit is planned for the near future. Watch this space for further details.

First round of mentoring visits

- **2-3 November 2016** | Copenhagen - Bucharest
 - Public transport organisation
 - Biking situation and traffic

- **7-9 November 2016** | Paris - Skopje
 - Public transport priority (PTP)
 - SUMP
 - Bike sharing system
 - Roundabouts
- **15-17 February 2017** | Vienna - Adana
 - Pedestrianisation
 - Walkability
 - SUMP
- **21-22 March 2017** | London - Tallinn
 - Street types
 - Healthy streets
- **10-12 July 2017** | Berlin - Amman
 - On-street parking management
 - SUMP (tbc)

First study visit

- **5-6 April 2017** | Copenhagen
 - Active modes – cycling and walking

Tallinn - London 1st mentoring visit



The first mentoring visit by representatives of London to Tallinn took place on 21-22 March. Participants explored the classification of streets and urban realm transformation in the centre of the host city. Experts from London provided input and facilitated discussions with a broad range of local practitioners. 'Street types' is a major initiative that has been developed in London as part of the city mayor's emerging 'healthy streets' agenda. It consists of classifying streets in terms of their 'movement function' and their 'place function', alongside local consideration of their functional context, resulting in a basic classification of nine street types that can then be used to help develop appropriate policies and schemes for urban realm and/or road network improvement. Experts in Tallinn were interested in developing a similar classification for their own streets to help

CREATE study visit to Copenhagen



On 5-6 April, Copenhagen welcomed representatives from Tallinn, Skopje, and Berlin for a study visit. The focus was on cycling and walking, and the programme also included presentations by the City of Copenhagen, the Secretariat for Cycle Super Highways, Gehl Architects, and COWI. The participants themselves cycled approximately 14 kms and walked at least 3 kms on our guided tours through the residential areas and the medieval part of Copenhagen.

Takeaways from the visit included: all four cities still have heavily car-based transport systems, with commuter traffic posing several challenges; authorities in all four cities have sound political determination to promote and improve conditions for cycling; public transport is essential but very different in the four cities; the growing number of inhabitants in all four cities puts pressure on infrastructure and the urban space.

guide urban realm improvements. The visitors explained London's approach and considered how this could be adapted for use in Tallinn. A trial classification for an area in northern Tallinn sparked lively discussions and generated real results.

The visitors also assessed Tallinn's 'Main Street' project – an ambitious plan to transform the city's main thoroughfare leading through the centre to the waterfront. This radical transformation could stimulate further such initiatives.

CREATE partner EIP presents CREATE and MIND-sets projects at two major national events

EIP presented two ongoing mobility projects – CREATE and MIND-sets – at the 'Urban Concept' national conference in Sinaia on 9-11 March, and at the 'Orașe Energie România/Romanian Energy Cities' annual conference in Brașov on 6-7 April.



1. 'Urban Concept' conference

The 2017 edition of the 'Urban Concept' conference brought together over one hundred participants: representatives of municipalities, municipal architects, local and county councillors, urban planners, architects, urban planners, private companies involved in construction and urban development, and NGOs active in modern urban development.

This is the most prestigious annual event that reunites architects and land-use planners with representatives of local authorities. EIP has been invited to present some of its projects in the field of sustainable mobility.

Marga Marin, project manager at European Integrated Projects, presented CREATE in the 'Sustainable urban mobility - myth or reality' section.

2. 'Orașe Energie România' annual conference

Radu Gașpar, project manager at EIP, participated in the 'Orașe Energie România' annual conference and presented EIP's mobility projects to an audience made up of high-ranking national and municipal representatives, company leaders, and academics.

The CREATE and MIND-sets projects were presented in the 'Redefining urban space' section. Pictures taken during the event are available [here](#), and the presentations and agenda are [here](#).

CREATE events in Stage 1 cities

Since January various high impact CREATE events were organised in Tallinn, Adana, Bucharest and

Skopje in the context of Clemence Cavoli's visit to all Stage 1 cities. In each of these cities three key events were organised:

An internal dissemination event where CREATE's key findings were disseminated within local authorities, followed by a lively discussion. This event typically involved local transport and land-use policy-makers.

A focus group, involving key policy-makers and stakeholders across level of governance and across sectors. The objective of the focus group was to assess each of the city's past, current and future mobility and land-use policies. The data collected will be used to establish detailed city profiles and to undertake a cross-city comparison within CREATE.

and a meeting with key stakeholders. Meetings with local stakeholders aim to discuss CREATE with academics and other key local stakeholders to foster exchange of data and discuss potential collaborative projects.

In Adana and in Skopje, David Bull, one of CREATE's external advisors was able to join the visits and key meetings these cities' mayors were organised. In Adana, this visit was jointly undertaken with the Vienna representatives in the context of the mentoring visit. The Adana's local team took this opportunity to organise a successful external dissemination event involving a range of stakeholders including students. See pictures below.



Update on 'sister project' TRACE: Gamification of smart, green, and sustainable mobility solutions



Over the past few months, the TRACE consortium has been working hard to make three of the four tools being developed within the project - Positive Drive, Biklio, and the Traffic Snake Game tracking tool - ready for exploitation by cities in their campaigns.

Local approaches to testing the tools were first initiated at the focus group meeting held in March 2016. This preceded the actual development of the tools. Once ready, the tools were tested in detail. At a consortium meeting held in October 2016 in Lisbon, two of applications – Positive Drive and Biklio - were downloaded and tested in live operational conditions. The aim there was to evaluate the tracking feature and to identify bugs. The two apps were tested again during the second take-up group meeting held at the Polis network premises in February this year. The take-up group meeting collected feedback on the tools to ensure their sustainability. The group also scheduled an on-site field test in Brussels. Participants tested both Biklio and the Positive Drive walking tour. The field testing of the TRACE apps lasted approximately one hour and rewards and prizes were foreseen both for Biklio and for Positive Drive. The role of the group was twofold: they acted as test users, and at the same time they contributed to the evaluation of the TRACE pilots by sharing their own experiences from other evaluation activities. As for the Traffic Snake Game – an app that enables parents and teachers to monitor children's journeys to and from school – the mid-term consortium meeting was the occasion for testing it. The meeting was held the day before the take-up group meeting, and participants gave valuable feedback.

The three behaviour changing tools are now being presented to users in the TRACE pilot sites.

"For us, it's a campaign season", says Giuseppe Liguori of Bologna's Reti e Mobilità agency, who is responsible for the project's campaigns. "The Traffic Snake Game campaign is almost finished, and we are running other campaigns outside TRACE. May is the best month to test the behaviour change approach. The Traffic Snake Game has been very successful, and we are sure that next year we will be invited by schools to present it again. The big and funny snake hanging on the schools' walls intrigued pupils and teachers alike. The GPS trackers have aroused the curiosity of even the youngest road users. Safety and air pollution were common issues at all the schools involved, and the Traffic Snake Game campaign triggered fruitful discussions.

Meanwhile, other TRACE campaigns are also kicking off, such as the Positive Drive campaign in Belgrade and Luxembourg.

To learn more about TRACE, visit the [website](#) or subscribe to the newsletter.

For more information, contact Giacomo Lozzi, project communication manager: glozzi@polisnetwork.eu

New member of CREATE Advisory Board: Greg Archer, director of clean vehicles, Transport & Environment (T&E)



Cars will change more over the next five years than they have over the last 50, and this transformation entails both opportunity and risks for the environment. The use of shared, connected, electric, and driverless vehicles could reduce congestion and pollution, and could make our cities more liveable. In fact, we may even end up cruising the city roads in clean and quiet driverless cars simply because it will be cheaper to stay on the road than to park.

Delivering sustainable mobility across Europe is the objective of Transport & Environment, a Brussels-based federation of 50 transport NGOs. Making sure that the cars of the future are clean and are used responsibly is the job of clean vehicles director Greg Archer, who recently joined the Advisory Group. Greg has worked at T&E since 2012, and he recently launched a programme to ensure that the cars of the future are increasingly shared and integrated with other urban mobility solutions.

A "thorn in the side" of the car industry, Greg has led successful campaigns to reduce vehicle CO2 emissions and air pollution, and he has also been instrumental in exposing the iceberg of the dieselgate scandal in Europe by developing solutions to strengthen the vehicle testing and approval systems. A vocal advocate for electric cars, Greg was the driving force behind the creation of the multi-stakeholder Platform for Electromobility.

Greg is also a vice president of the European Environmental Citizens' Organisation for Standardisation (ECOS). His previous jobs in the UK include senior management positions in the environment sector within government, business, charities, and research. A chemist by training, Greg describes himself as a "pragmatic environmentalist", but suspects that the car industry does not agree with his views.

Upcoming EU visibility events

SHARE, INFORM, and TWEET!

CREATE will be featured at the following EU events in the coming months:

- ECOMM (31 May-2 June, Maastricht)
- Velocity (13-16 June, Arnhem - Nijmegen)
- CIVITAS Forum conference 2017 (27-29 September, Torres Vedras)
- EUROCITIES Mobility Forum (16-18 October, Toulouse)

Share your activities related to sustainable mobility and/or traffic congestion:

- via our CREATE newsletter
- or directly on our Twitter: @create_mobility

Striking figures? Fun facts? Incredible pictures? Contact EUROCITIES so that we can share: vanessa.holve@eurocities.eu



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