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EDITORIAL

CREATE has come to an end! New partnerships have been created between cities, new perspectives on mobility have been fostered, and new actions are already taking off. Now it's time to spread the results far and wide, and achieve congestion reduction throughout Europe and beyond. Our results are already making it to far-flung continents, and the perception around what it means to move forward with mobility is finally changing for the better.

Achievements of CREATE

CREATE has brought together a strongly engaged partnership of ten cities, three leading academic institutions, four consultancy and industry partners, plus EURO CITIES, to address the challenging question of how to contain traffic congestion by reducing reliance on the private car. Drawing on historical evidence, it has identified processes and procedures that enable cities to promote sustainable mobility and liveability, and reduce car dependence.

This has encouraged cities to innovate in various ways. For example, Adana has run its first ever public transport marketing campaign, and Tallinn has adopted a 'Movement and Place' street classification system which decisively switches the focus from 'streets for vehicles' to 'streets for people'. Copenhagen and London are now incorporating scenario planning into their forward planning work, and all cities are actively developing future visions – going well beyond the scope of the conventional SUMP.

The strength of interest in the project can be gauged by the packed attendance at the two CREATE sessions held during the recent annual SUMP conference in Nicosia, and by invitations to present CREATE findings as far afield as Hong Kong, the Middle East, South America, Southern Africa and Australia.

These achievements have only been possible through the active participation of all partners, and I would like to personally thank them all. We have learnt a great deal from each other, and I am confident that CREATE will have a substantial and long-lasting legacy.

Prof. Peter Jones, Scientific Co-ordinator of CREATE

Highlights from the CREATE final conference and EP cocktail reception Get going! Tackling congestion in Europe and beyond



Anna Lisa Boni, Secretary General of EUROCIITIES

The closing conference of CREATE, a CIVITAS project which started three years ago, took place in Brussels on 22-23 May to share all the results generated throughout the project with over 80 participants from all over Europe and beyond.

The conference kicked off with a presentation from the project coordinator, Prof. Peter Jones (University College London), on policy findings from the project. Piotr Rapacz, from the European Commission (DG MOVE), then looked at urban mobility challenges for the future and how Sustainable Urban Mobility Plans (SUMP) can help solve them. The first day also included a political roundtable featuring MEP Cramer and high-level city representatives from Bucharest, Skopje and Adana. The day ended with a European Parliament cocktail reception, kindly hosted by MEP Dalunde. There, CREATE made the link with the current EU mobility package discussed at the EP and at the Council. Anna Lisa Boni, EURO CITIES Secretary General, together with Prof. Peter Jones and a high-level representative from Berlin, underlined the importance of cities and of the support given to cities by the EU to improve citizens' lives. The second day of the final conference was dedicated to research and the main technical findings from the project. It presented the methods and the evidence from the project, e.g. findings on governance, policies and behaviour from Copenhagen, Paris, Berlin, Vienna and London. It also presented strategies on how to accelerate urban development processes, and looked at technological and non-technological solutions. The day concluded with an academic session presenting legacy plans from the project, e.g. how findings can be integrated into academic courses.



MEP Dalunde, Greens, Sweden

CREATE finished on 31 May 2018. You can find all results and deliverables on www.create-mobility.eu



MEP Cramer, Greens, Germany

Symposium 'Why Walking Matters'

Within WP6 on future solutions the city of Copenhagen in cooperation with University College London held the symposium 'Why Walking Matters' on 8 March. Participants were key stakeholders, interest organisations and public officials in the City of Copenhagen as well as the wider CREATE community. The purpose of the symposium was to create a common understanding of the contributions of pedestrians to urban spaces and mobility.

Keynote speakers:

- Mario Alves, president of the International Federation of Pedestrians (IFP): walking as a sustainable mode of transport
- Helge Hillnhütter, senior adviser at Analysis and Strategy: walking as a precondition for other modes of transport



- Birgitte Bundesen Svarre, researcher at Gehl Architects: walking in the dense city

As part of the symposium a workshop was held, where Transport for London's Healthy Streets Check was used on a sample of five street segments in central Copenhagen. This was done to promote reflection amongst participants concerning how the city's streets currently perform and how they might be expected to improve in terms of walkability.

A general conclusion was that there is real value in having a structured conversation about the performance of our streets from the perspective of walking. London's Healthy Streets Check is one of many tools that can support this process but the most important thing is to bring stakeholders together on the street to conduct a critical appraisal of our walking infrastructure.

It was identified that there is a need for a broader perspective on walking shared by various administrations, as everyone work very focused in their field of expertise. The symposium, however, supported the development of a common understanding of 'walkability' and the contributions of pedestrians to urban life and the overall transport system.

CREATE at EUROPEANMOBILITYWEEK

Dr. Cavoli was invited to represent [CREATE](#) at the [European Mobility Week](#) event organised by the EU Commission. Clemence presented key project findings and run a workshop with policy-makers at the national and at the local level from across Europe. The event focused on the importance of multi-modality and planning to accelerate transitions towards sustainable mobility.



Funding and financing of sustainable mobility

The CREATE cities have used innovative funding and financing tools to advance the delivery of sustainable urban mobility and improved liveability.

We found that there was a very high degree of consistency with the five Western European cities, which all reported funding their budgets through the following five sources:

- Central grants: essentially a regional share of national taxes
- Local taxes: in the federal systems regional governments used devolved powers to raise local taxes, for example from employers
- Property taxes: in the form of rates and levies
- Direct income: in the form of fares and supplemental commercial activities
- Borrowing: from commercial sources or international lenders like the EIB

In the past, cities justified investing in roads by focussing on indicators like journey times. Today, advanced cities such as London, Paris, Berlin, Copenhagen and Vienna are justifying investing in

sustainable urban mobility through the monitoring of performance indicators like trip quality, use of time whilst travelling, personal security, liveability, health and social inclusion. As such this unlocks funding from different sources and replicable to other cities

For example, Transport for London has recognised the need to monetise the health benefits of schemes that promote active travel, embedded in the publication 'Valuing the Health Benefits of Transport Schemes'. This is done through the well-known Health Economic Assessment Tool – HEAT, but also the Sickness Absence Reduction Tool – SART (using the evidence that employees who are physically active experience 25% fewer sickness absence days than colleagues who are inactive).

Easter European cities have also been innovative. The Romanian Ministry of Environment gained €10m from selling greenhouse gas emissions certificates. This was channelled into the financing of nearly 100km bicycle lanes in Bucharest city centre, a very innovative source of funding for clean urban transport.

By drawing on a variety of investment sources, cities can be more resilient to the challenges imposed by public budget cuts, by positioning themselves as low risk investments. Loan financing is an essential part of accelerating this move towards liveable cities, I.E towards Stage 3. However requirements for loan financing can be a barrier to access.

Paul Curtis, Associate Director at Vectos

CREATE partner EIP presents CREATE project during CIVITAS DESTINATIONS in Valletta, Malta



Image source: EIP

EIP presented the CREATE project at the Political Steering Committee organised as part of the annual CIVITAS DESTINATIONS Management Steering Committee and General Assembly, which took place in Valletta, Malta during 21-23 March 2018.

The Political Steering committee was an important part of the annual meeting and brought together political representatives from all the islands involved in CIVITAS DESTINATIONS: Limassol, Valetta Region, Madeira, Elba, Las Palmas de Gran Canaria and Rethymno.

Lucia Cristea, managing director of EIP, presented the CREATE project and approach at the beginning of the political meeting. The presentation created the context for a debate about the current stage of each city involved in DESTINATIONS. The political representatives were interested in the CREATE approach, internalising the Stage 1-Stage 3 terminology and classifying their cities or regions according to it.

CREATE partner EIP presents CREATE project during CIVITAS PORTIS Mobility Forum in Constanta, Romania



Image source: online transmission of Mobility Forum

EIP (CREATE Work Package leader based in Bucharest) presented the CREATE project at the Mobility Forum organised in Constanta as part of the CIVITAS PORTIS project, on 7 May 2018. The theme of this event was 'SMART solutions for traffic monitoring in Constanta'.

The Mobility Forum in Constanta is a periodical event, organised by the PORTIS local partners, with the purpose of bringing together all relevant stakeholders in the city and generating debates to improve mobility. The event is organised for local stakeholders, but is available to the general public, being broadcasted live on a dedicated YouTube channel and promoted on the Portis Constanta Facebook page.

Lucia Cristea, managing director of EIP, presented the CREATE project and approach. The presentation

focused on congestion related indicators and methods of improving them, and the need to generate new and more refined indicators for Stage 3 types of measures.

CREATE partner EIP presents CREATE project during the Urban Concept National Conference in Brasov, Romania



Image source: Urban Concept

EIP presented the CREATE project at the Urban Concept National Conference on 11 May 2018. The conference is an annual event organised since 2005 with the purpose of providing an interactive communications platform for specialists, companies and public administrations on the topic of urban development.

Radu Gaspar, Project Manager at EIP, presented the CREATE project and approach on the topic of transport policies' influence to urban mobility.

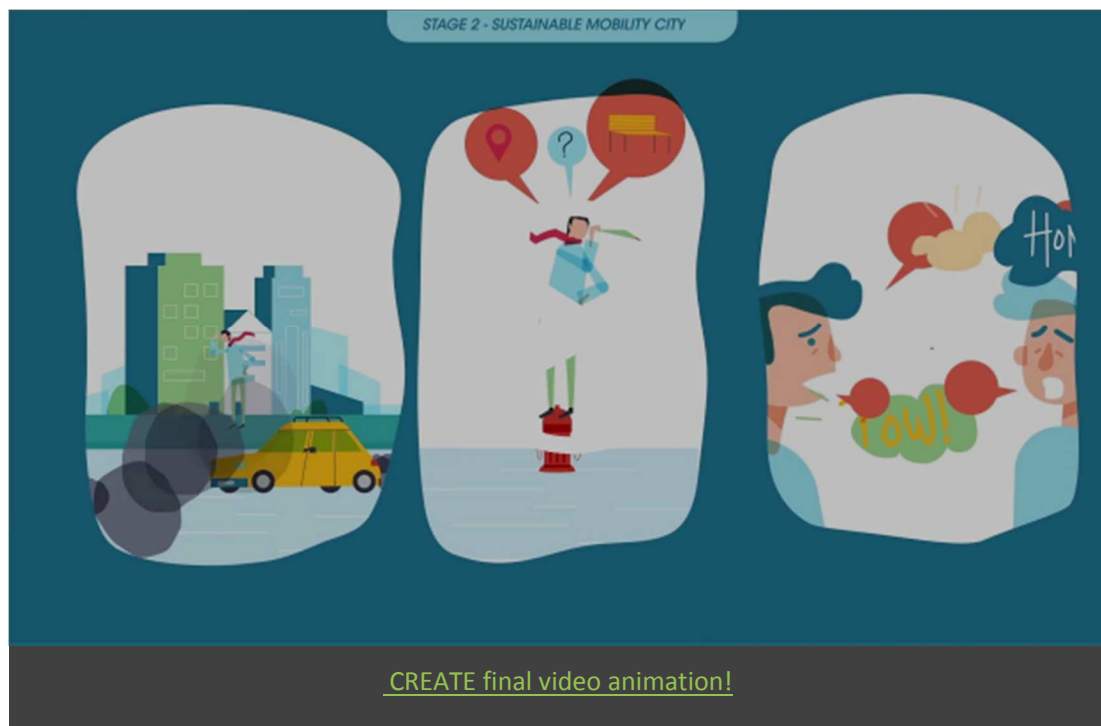
Spreading CREATE results in Bucharest

In Bucharest on 21 May 2018 the Bucharest Municipality organised a dissemination event of CREATE to present the project and its results to national and local decision makers, universities, agencies of development and transport operators in Bucharest- Ilfov region, other projects managers, NGOs, consultants. Sessions were moderated by EIP. P.M.B. (City of Bucharest) envisages a possible link with universities in Bucharest for CREATE legacy.



New CREATE animation video

CREATE has launched a final video using lively animation! This will both give some basic information about CREATE itself, and spread the final results of the project, including the findings and policy recommendations. It is available in all eight languages of the project, through the link below:



SHARE, INFORM, and TWEET!

Share your activities related to sustainable mobility and/or traffic congestion:

- via our CREATE newsletter
- or directly on our Twitter: @create_mobility

Striking figures? Fun facts? Incredible pictures? Contact EUROCITIES so that we can share: vanessa.holve@eurocities.eu



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