

## **NEWSLETTER #2**

**June 2016** 

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## **CREATE 1st anniversary: impressive results and good prospects!**

#### **EDITORIAL**

A few weeks ago, Brussels announced the impressive figure of 300km of congestion around its area. This situation lasted for more than a week due to major train strikes and during this period, articles in the newspapers presented with possible alternatives: car-sharing, teleworking, cycling, etc. But why are people starting to think differently only when they are forced to? Hopefully with the summer break arriving, car-drivers will see and experience different ways of moving in our cities.





### **Stakeholder Engagement within CREATE**

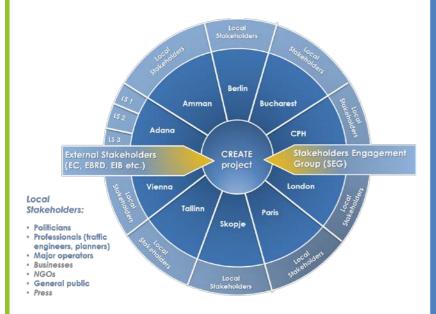
The deliverable D2.2 on Stakeholders needs assessment is currently under finalisation and will be shortly be available on CREATE website.

The next meeting of the **CREATE Stakeholder Engagement Group** will take place alongside the major mobility event of the autumn: the CIVITAS Conference in Gdynia, on 27<sup>th</sup> September in the morning.

Members of this group - city representatives and external members for university or media- will be invited in the coming days and will be asked to reflect on pre-defined elements to boost exchange and discussions.

Stakeholders' engagement is a major component of CREATE methodology and approach, so if you want to exchange, discuss, or comment: contact the WP leader, Lucia Cristea: lucia.cristea@eipproject.eu

#### **CREATE** wheel of stakeholders



[credits: Lucia Cristea, EIP]

## CREATE present at key conferences (1/2)

• TRA conference (Warsaw) 18-21 April 2016

Paul Curtis, International Project Manager of Vectos, delivered a poster session for the CREATE project at the TRA conference in Warsaw on 18 April. There was great interest in CREATE's mission to develop tried and tested guidelines, strategies and policies to reduce congestion in urban areas, and the concept of the Stage 1, 2 and 3 city evolutionary process.



On 19 April, Paul gave a presentation about the broader aspects of the project, differing measures of congestion and the opportunities for external cities from across Europe to join and learn from the project by sharing their own data. One key recommendation from delegates was to assess the political situation in cities early on, so the correct messaging and most pertinent evidencing can be used to win over support of key decision makers.

More information, pictures, videos and presentations available at:

http://www.traconference.eu/





# CREATE present at key conferences (2/2)

• ECOMM, European Conference on Mobility Management (Athens) 1-3 June 2016



For more information, pictures, videos and presentations click here:

More info

### • ITS European Congress

(Glasgow) 6-9 June 2016 INRIX will be present with a stand and 3 sessions:

- Data-driven: leveraging highly granular floating car data to improve motorway safety - 8 June; 09:00 – 10:30
- Proactive Safety: the next step to reducing accidents caused by adverse conditions 8 June; 11:00 12:30
- Movement analytics: unlocking insights on the real-time flow of urban life 9 June; 09:00 10:30

### **More info**

## CREATE Steering committee meeting and Assembly of Partners

A few weeks ago, on 6-8 June, CREATE consortium gathered in Paris to hold its Steering Committee and Assembly of Partners meeting.

For the 1<sup>st</sup> anniversary of our project, results are already very impressive and prospects look good! All partners have shared the results of their first year of collaboration and even if some adjustments are needed, all are ready for continuing the efforts for the second year.

All the material of these meetings are now available online, on CREATE website, and minutes have been circulated by the project's coordinator.

For any question: Pauline Chetail: p.chetail@ucl.ac.uk



## **Reminder on Intellectual Property**

CREATE is a research project and as a consequence, many partners are academics who contribute to the project by their knowledge and research.

Please remember to respect their work and CREATE's work, as well as the European Commission's rules on Intellectual Property by not using any material without prior verification and validation.

If you have any question or any doubt, you are welcome to contact the author of the document and/or the project coordinator Pauline Chetail: <a href="mailto:p.chetail@ucl.ac.uk">p.chetail@ucl.ac.uk</a>





### Peer learning exchange

In order to prepare the next phase of our peer learning exchange, which are the **mentoring visits**, partner cities have been invited to review and comments the guidelines on mentoring visits circulated by the WP leader. The objective is to reflect together on the best way to build on the successful exercise of the workshadow visits, to enhance cooperation among pairs and to contribute to CREATE's broader objectives.

The **study visits**, which is the third type of peer learning exchange within CREATE, are also under preparation: stage 3 cities have been consulted to express their needs and area of interest so that the WP leader would build up a programme of visits answering their expectations.

Contact person Matilde Chinellato: Matilde.chinellato@eurocities.eu

Don't forget to tweet about your events!

Share about your/any interesting activities related to sustainable urban mobility and tackling congestion on **Twitter!** 

CREATE is @create\_mobility

### **Upcoming events**

CREATE project will organise in a few weeks a **training session** targeting city representatives. This training will take place in xx and will be open to city representative.

The topic defined on the basis of the first exchange with CREATE consortium and still to be finetuned will be:

data collection and management, how to structure data and raise awareness about the importance of data.

If you want to share your experience on this topic or want to know more about this training: contact:

Melanie.leroy@eurocities.eu

- Venue: Gdynia, Poland
- 27<sup>th</sup> September (afternoon)

More information

www.create-mobility.eu

CREATE has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 636573





